

BBA Logistics – Course outcomes

SEMESTER I

FOUNDATION COURSE BL 1121 ENVIRONMENTAL STUDIES

Course Outcomes

1. To understand the various natural resources and its depletion
2. To acquire knowledge on the eco system
3. To learn about the bio diversity and its relevance
4. To understand the pollution issues and
5. To assimilate the human issues in environment

CORE COURSE

BL 1141 MANAGEMENT CONCEPTS AND THOUGHTS

Course Outcomes

1. Understand the fundamentals concept of management.
2. Learn the concepts and competence of planning
3. Acquire the knowledge of Organization and & staffing.
4. Understand the importance of effectiveness of directing & coordination
5. Analyze the importance, process & types of controlling.
6. To learn about the managerial idea , in the field of Management

CORE COURSE

BL-1142- MANAGERIAL ECONOMICS

Course Outcomes

1. Knowing the role & responsibilities of Managerial Economists.
2. Import the knowledge of forecasting, and types of costs
3. Application of cost control & cost reduction.
4. Understand different market structure.
5. Knowledge of the concept and method of National Income.

CORE COURSE

BL1143- FINANCIAL ACCOUNTING

Course Outcomes

1. To learn fundamental aspects of accounting
2. To acquire accounting knowledge from Journal to Final accounts
3. Students also learn the preparation of financial statement
4. To acquire the latest updates on financial knowledge and practice
5. To develop the financial management skills
6. To enable the students to acquire accounting skills

COMPLIMENTARY COURSE

BL 1131 STATISTICS FOR BUSINESS DECISIONS

Course Outcomes

1. Understand the basic concepts in statistics
2. To impart the knowledge to the student about statistical tools and its application
3. To learn the Time series and index numbers
4. To get an idea about the application of statistics
5. To learn and apply the Time series and index numbers



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Principal
St. Michael's College
Bangalore

SEMESTER II

FOUNDATION COURSE BL 1221 LOGISTICS MANAGEMENT

Course Outcomes

1. To understand about Logistics management concepts
2. To learn the importance on logistic in the current business Scenario
3. To identify various dimensions of logistics management
4. To Understand the Global logistics concepts

CORE COURSE BL1241 - MARKETING MANAGEMENT

Course Outcomes

1. Students gain knowledge about the basic concepts of marketing
2. They gain better understanding of modern approaches in marketing
3. Students develop analytical skills to tackle the challenges and latest development in Marketing Management
4. Awareness of buyer's behavior becomes better among students
5. Concepts of sales promotion and E-marketing gains familiarity and better understanding
6. To identify the concepts of marketing of services

CORE COURSE BL1242- HUMAN RESOURCE MANAGEMENT

Course Outcomes

1. To impart knowledge in Human resource planning and Development
2. To understand Human resource functions
3. To develop decision making skills
4. To apply the Human resources concepts and practice in organization
5. To learn the basic idea about Human resources management

CORE COURSE BL 1243- OPERATIONS MANAGEMENT

Course Outcomes

1. To know the concepts of Operations Management
2. To understand the importance of functions of operations management
3. To identify the various types of production concepts
4. To learn how to maintain qualities of production
5. To impart knowledge on inventory

COMPLEMENTARY COURSE BL1231- BUSINESS REGULATORY FRAME WORK

Course Outcomes

1. To enable the students to understand the essential elements of Indian Contract Act 1872
2. To impart the knowledge of contract of sales
3. To know the different negotiable instrument Act 1881 & Partnership Act 1932
4. Acquire the knowledge of GST
5. Understand be concept of Consumer protection Act
6. To learn the basic business law concepts and apply in the practice in the business



Principal
St. Michael's College
Cherthala

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SEMESTER III

CORE COURSE
BL1341- OPERATIONS RESEARCH

Course Outcomes

1. Understand the mechanism to select an optimum solution with profit maximization
2. Formulate a real-world problem as a mathematical programming approach
3. Proficiency with tools like optimization, simulation, inventory and applications of those tools in industry and in contexts involving uncertainty and scarce or expensive resources
4. Application of how to reduce the cost under Transportation.
5. Assigning jobs scientifically and preparation of EOQ and application of the method in Inventory management
6. Determine critical path analysis to solve real life project scheduling time and timely delivery and use CPM and Pert for timely project scheduling projects execution and completion
7. Learn to increase the managerial responsibility for operations tasks.

CORE COURSE
BL 1342- SUPPLY CHAIN MANAGEMENT

Course Outcomes

1. To understand about Supply chain management concepts
2. To learn the importance of supply chain management in the current business Scenario
3. To identify various dimensions of financial supply chain management
4. To learn the perspective of E-Finance and its Legal Aspects
5. Students have get some idea about supply chain management Planning

CORE COURSE
BL 1343- FINANCIAL MANAGEMENT

Course Outcomes

1. To make the student to know the importance and objectives of FM.
2. To enable the student to estimate the working capital.
3. Understanding the concept and determination of cost of capital.
4. To make the student to prepare financial plan in budgets.
5. To know the financial plans for practical decision making for manager.

CORE COURSE
BL 1344-BUSINESS ENVIRONMENT AND ETHICS

Course Outcomes

1. To Identify and evaluate the complexities of business environment and their impact on the business.
2. To analyze about the relationships between Government and business and understand the political, economic, legal and social policies of the country .
3. To understand the current economic conditions in developing emerging markets, and evaluate present and future opportunities.
4. To be acquainted with prerequisite knowledge required to understand the Probability and applications of probability theory.
5. To understand the concept of the business ethics and its application in business.

ELECTIVE COURSE STREAM I : LOGISTICS MANAGEMENT COURSE 1:
BL 1361.1 MULTIMODAL TRANSPORTATION

Course Outcomes

1. Evaluate the multimodal and intermodal transportation and the maritime transportation.
Categorize the freight costing and pricing and illustrate the air mode of transportation

SEMESTER IV

CORE COURSE
BL1441- RESEARCH METHODOLOGY

Course Outcomes

1. Students can get adequate theoretical and practical background of Business research
2. Students can get the perception of scientific inquiry of the any problem / issue
3. Students can do the management / marketing research
4. Students can get analytical mind

5. Knowledge on how to do conduct a case analysis
6. To write a systematic report and to prepare a oral presentation

CORE COURSE

BL 1442- INVENTORY MANAGEMENT

Course Outcomes

1. The student should be able to manage the inventory while working in industry
2. They should be able to comprehend the costs involved in inventory management
3. Understand and assimilate the various analyses of inventory
4. Comprehend the materials and stores management aspects

CORE COURSE

BL1443- TRANSPORTATION

Course Outcomes

1. Students will learn the methods of transportation and its relevance
2. The purpose of forecasting the demand and its impacts is learnt
3. Multiple modes of transportation and its merits and demerits
4. Comprehend the insurance and documentation process

CORE COURSE

BL 1444- SKILL ENHANCEMENT & EMPLOYABILITY ORIENTATION

Course Outcomes

1. Expose learners to variety of texts to interact with them
2. Capability to increase learners to visualize texts and its reading formulas
3. Develop critical thinking.
4. Develop a more humane and service-oriented approach to all forms of life around them.
5. Improvement in their communication skills for larger academic purposes and vocational purposes
6. Become critical participants in their everyday business life

**ELECTIVE COURSE STREAM I: LOGISTICS MANAGEMENT COURSE 2:
BL 1461.1- AVIATION AND CARGO MANAGEMENT**

Course outcomes

1. Student should have better understanding about Cargo management.
2. Student should develop knowledge on innovative schemes under transportation in Logistics

SEMESTER V

CORE COURSE

BM L1541- WAREHOUSING

Course Outcomes

1. To help students to understand Warehousing and distribution centre operations
2. Students will be able to apply the Basic knowledge of Warehousing and distribution centre operations in the real-life situation
3. This course will enable them to enhance their ability and professional skills

CORE COURSE
BL 1542- MATERIALS MANAGEMENT

Course Outcomes

1. Students will be able to apply the knowledge about material management in the real-life business situation
2. This course will enable them to enhance their ability and professional skills

CORE COURSE
BL 1543 – EBUSINESS

Course Outcomes

1. To provide the student with an inclusive view of E-business and its application in the day to day working of industry.
2. Student will be able to understand the meaning and importance of E-business.
3. Able to use various apps/tools of E-business in the professional life

ELECTIVE COURSE STREAM I : LOGISTICS MANAGEMENT COURSE 3
BL 1561.1 PACKAGING

Course Outcomes

1. Students can solve technology and applied engineering problems using design packaging software.
2. Design protective packaging systems to solve hazards encountered in product distribution

SEMESTER VI

CORE COURSE
BL 1641 – MODERN OFFICE MANAGEMENT

Course Outcomes

1. Students will know about the office environment & to manage the office.
2. Learn the essential of communication in the office structure.

CORE COURSE
BL 1642 – INTERNATIONAL BUSINESS

Course Outcomes

1. To learn the intricacies and challenges in international business
2. To understand the various organisations involved in international business

CORE COURSE
BL1643 – STRATEGIC MANAGEMENT

Course Outcomes

1. To learn the business policy and its relevance to management.
2. To understand the policy implementation and implications

**ELECTIVE COURSE STREAM I: LOGISTICS MANAGEMENT COURSE 4
BL 1661.1 PORT MANAGEMENT**

Course Outcomes

1. Identify the interface of ports with logistics and the position of ports in the supply chain.
2. Analyse port performance and relevant quality management systems.